

# Business



## ✓ Why study Business?

Leaving Cert business creates an awareness of the importance of business activity and develops a positive and ethical attitude towards enterprise. Business provides students with a learning foundation for a wide range of careers in business, marketing, law, enterprise and management

Business is not specifically required for entry into any third level course but it would certainly be beneficial for candidates who might be interested in courses or careers in the areas of finance, enterprise, law and communications.

This subject would be useful to anyone thinking of starting his or her own business in the future.

## Why Study Business?

What kind of student does it suit?

Career Possibilities

Course Content

Exam Structure

### What kind of student would Business suit?

- ✓ The subject is suited to students who are willing to work hard and caters for all abilities.
- ✓ It is not necessary for students to have studied Junior Cert Business Studies, but this would help.
- ✓ It is not necessary to write long essays, as answers are presented in bullet points.
- ✓ Course content is factual and contains a lot of learning, containing only a few mathematical elements.
- ✓ Ideally, students would have an interest in business and current affairs and would have an up to date knowledge of the economic environment.
- ✓ An organised and consistent attitude to homework and study would be essential in this subject.

**This subject builds skills and knowledge that are particularly useful for careers in the following career sectors:**

- ✓ **Banking & Finance**
- ✓ **Administration**
- ✓ **Law**
- ✓ **Insurance**
- ✓ **Management**
- ✓ **Marketing**
- ✓ **Tourism & many other careers**

### Course Content

This subject is concerned with understanding the environment in which business operates in Ireland and in the wider world. It also involves equipping the students with a positive view of enterprise and its applications in the business environment in both the public and private sectors.

There are 7 core units covering the following topics: Introduction to people in business, Enterprise, Managing 1 & 2, Business in action, Domestic Environment, and International Environment.

There is a common syllabus covering Higher and Ordinary level, which will fulfil the aims and objectives of the course.

It assists students to develop their education for adult and working life including the creation of positive attitudes towards self-employment.

### Exam Structure – Higher & Ordinary level

#### Higher level: 1 x 3 hour paper (400 marks)

Section 1 – Short questions (8/10): 80 marks

Section 2 – Applied Business Question: 80 marks

Section 3 – Long questions (4/7): 60 marks per Q

#### Ordinary level: 1 x 2.5 hour paper (400 marks)

Section 1 – Short questions (10/15): 100 marks

Section 2 – Long questions (4/8): 75 marks per Q

There is no Applied Business Question at ordinary level.